

# COMMUNITY For Sustainability

ASEAN TOUDISM FORUM

ASEAN TOURISM FORUM

18 - 25 January 2016 Manila • Philippines

- www.atfphilippines.com

# Philippines Ready To Welcome International Delegates To ATF 2016 In Manila

ASEAN Travel Forum (ATF) returns to the Philippines for the 35th instalment of the event. Host city Manila – the country's capital of fun and gateway to the rest of the Philippines – is all set to welcome **some 1,600 international delegates** including ministerial officials, exhibitors, buyers, media and other travel industry professionals from **some 50 countries** for the week-long event.

Manila's Entertainment City will be home to key ATF activities including the **3-day TRAVEX travel trade mart from 20 to 22 January 2016**. This gaming and entertainment district is one of Manila's latest attractions, and features the capital's premier SMX Convention Center and a selection of the World's top hospitality brands such as Conrad, City of Dreams, Solaire and Resorts World, conveniently located within walking distance of one another. The Manila Eye, a gigantic ferris wheel observatory is also part of the district's iconic landscape.



Expressed Ramon R. Jimenez Jr.,
Secretary of Tourism, Philippines, "The
Department of Tourism (DOT) is honored
and proud of the Philippines' hosting of
ATF 2016. To all the delegates, we welcome
you to our home, the Philippines. We hope
that beyond the conference walls of this
meeting, you experience our country in

different ways—from our diverse natural wonders to our rich cultural heritage and the warmth of the Filipino people. And while this forum will allow for the exchange of ideas for the progress of our economies, we also hope that these meetings will build stronger friendships between our nations."

# First Buyer Hosting Invitations Sent, More Invitations To Follow In Coming Weeks

TTG Events, secretariat of ATF 2016's TRAVEX event, announced that participation interest across the board has been encouraging. "About 40% of exhibition space has already been snapped up and we have received applications from more than 300 buyers worldwide. We expect the numbers to rise rapidly in the coming weeks" said Darren Ng, Managing Director of TTG Asia Media.

Selected buyers have received their **hosting invitations on 15 July**, with more invitations scheduled to be sent out in the subsequent weeks. A total of **400 buyers** will be fully hosted by the event. In addition, **more than 500 booths** from travel suppliers across Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, the Philippines, Singapore, Thailand and Vietnam, are forecasted to fill the expansive hall of the SMX Convention Center.

Confirmed exhibitor Noor M Ismail, Head, Sales & Marketing of **Asian Overland Services Tours & Travel, Malaysia** is looking forward to promoting his expanded product portfolio that includes personalised golf tours, sports-events packages, gourmet packages, and cycling tours. On what buyers can expect from his company, he remarked, "Our bi-annual Worldwide Brochure 2016/2017 is ready, too, and this consists of more than 30 improved packages covering Malaysia, Borneo, and Singapore. On top of that, our B2B Online Platform has become more "aggressive" in offering dynamic rates and availability."

Hosted buyer applicant Arthur Hecker, Owner – Travel Wholesale/ Retailer of RMK Global Travel Services, United States of America is particularly focused on sourcing with the host country Philippines' suppliers, saying "I want to get in touch with local providers of tours and accommodation from all over the Philippines."

Other buyer applicants with **broad sourcing objectives** like Ayodele Oyeneyin, CEO/
MD of **Trade Global Marketing Tours**,

ATF delivers buyers that reach discerning business travellers and fun-loving leisure travellers alike. This is a platform that enables us to showcase our three brands – Furama, FuramaXclusive and FX Hotels as excellent choices for their consideration.

Shirlena Tan, Regional Director of Sales & Marketing from Furama Hotels International shared the motivation behind exhibiting at the show

**South Africa shared**, "We are looking at destinations Philippines, Myanmar, Indonesia, Thailand, Malaysia, Laos and Cambodia. We want to speak with suppliers and providers from hotels, resorts, luxury travel, travel management, airlines, spa, travel agents, transport companies, tour operators and event organising companies."



### 2016 Exhibitors



**Asian Overland Services Tours & Travel, Malaysia** Noor M Ismail | Head, Sales & Marketing

We are expanding our product list to include personalised golf tours, sports-events packages,

gourmet packages, and cycling tours to our programs. Our bi-annual Worldwide Brochure 2016/2017 is ready too and this consists of more than 30 improved packages covering Malaysia, Borneo, and Singapore. On top of that, our B2B Online Platform has become more "aggressive" in offering dynamic rates and availability.



**Bali Garden Beach Resort, Indonesia** Adrian Forsyth | Director

Experience the perfect seaside holiday at Bali Garden Beach Resort. The resort boasts a fantastic location. Bali Garden offers affordable 4-star accommodation in a beautiful tropical garden setting with 3 swimming pools, a gym and a spa. With 9 restaurants and 5 bars, our guests are spoilt for culinary choices.



**Discovery Overland Holidays, Malaysia** Erik Ewe | Managing Director

Come explore our latest travel products that focus on unique destinations and experiences, showcasing the beauty of Malaysia's diversity and unwavering spirit. Let us take you on a journey that is designed in a more attentive way to help bring you closer to the local community, their culture and nature.



**FHRI Hotels & Resorts, Asia Pacific** Terence Tan | Director, Global Accounts

FHRI has rapidly established its presence in Indonesia with three hotel openings since November 2014. Its collection of properties includes the all-suite Fairmont Sanur Beach Bali, the luxurious Fairmont Jakarta in Senayan and Raffles Jakarta, a landmark hotel dedicated to the celebration of art and theatre.



**Furama Hotels International, Singapore** Shirlena Tan | Regional Director of Sales & Marketing

Furama Hotels is an award-winning chain of mid-range hotels situated in major business hubs in the Asia Pacific region. Three brands Furama, FuramaXclusive and FX Hotels offer accommodation choices that provide customised products and services with personalised services for discerning business travellers and fun-loving leisure travellers alike.



Go Vacation, Thailand

Tobias Fischer | Director of **Business Development** 

Go Vacation has more than 25 years' experience as a DMC with offices throughout Thailand, Indonesia and Sri Lanka. We cover all aspects

of travelling and have got teams of specialists for tailor-made holidays and MICE. Agents can also sign up for our XML compatible B2B online tariff and Agent Web Booking Engine.



Legian Beach Hotel, Indonesia Peter Arya | Director

Legian Beach Hotel sits as an oasis within the bustling and vibrant environment of Legian. It is remarkable to discover the four hectares of gardens and parklands, which is the beautifully calming setting for Legian Beach Hotel. The vast 40,000sqm tropical gardens are fringed by the colorful destination on three sides and the famed beachfront on the fourth. Also check out: Candi Beach Resort & Spa, Indonesia.



**Patong Beach Hotel** / Baan Samui Resort, **Thailand** 

Nitaya Plungsuchon | Group Director of Sales & Marketing

Patong Beach Hotel is the first hotel on the fabulous 3km long, sparkling powdery Patong Beach, bordered by the emerald Andaman Sea with excellent service, intimate privacy and charming décor, a distinct land of east and west. Baan Samui Resort is located on the secluded and enchanting Chaweng beach, far from the ordinary and the mundane. Step into the colours and the beauty of this amazing hideaway. Sit back, relax and absorb the serene and exotic atmosphere.



**Rajah Travel Corporation, Philippines** 

Aileen Clemente | President

Rajah Travel Corporation always develops tours that connect the traveller to the destinations and the rich experience it offers. In ATF, we feature Southeast Asia more than just the Philippines; discover lost pieces of history, immerse yourself in culture, and invigorate your senses with remarkable sights, sounds, and flavors.



#### **Rembrandt Hotel Bangkok, Thailand** Eric Hallin | General Manager

The award-winning Rembrandt Hotel Bangkok offers guests affordable luxury, outstanding service, great facilities and authentic International dining. Conveniently located in the fashionable Sukhumvit area of Bangkok and walking distance to the Asoke (BTS) and Sukhumvit (MRT) public transport stations, the Rembrandt provides easy access to major shopping, city landmarks, and vibrant nightlife. Rembrandt Hotel Bangkok, your home away from home.



**Serenity Holding, Vietnam** 

Anthony van Sleeuwen | Group Director of Sales & Marketing

Five years after opening the award-winning Fusion Maia Da Nang, we are thrilled to introduce our new labour of love: Fusion Resort Nha Trang. Located on a pristine stretch of white beach in Central Vietnam, our new treasure hosts spacious villas with uninterrupted ocean views. And rest assured, you can still experience our signature Fusion all-inclusive spa and wellness every day!



Sunway Lagoon, Malaysia KC Chew | Senior Director of Sales

The Sunway Resort City (SRC) is a testament to the entrenched values of the Sunway brand -



excellence, innovation and integrity. Touted to be the most innovative and progressive development in Malaysia today, SRC offers a multitude of services ranging from the best in education, hospitality, healthcare, entertainment, commercial spaces and exclusive resort-style homes. SRC is a promise of unyielding quality and an investment for the future.



**Tabin Wildlife Holidays, Malaysia** Lawrence Chin | General Manager

Tabin Wildlife Reserve has gained popularity to be one of the best places in Sabah to observe the rich bio-diversity of nature and to partake in naturebased activities. Amongst the popular things todo in Tabin are exploring the mud volcano, jungletrekking, night safari, night walk, wildlife-spotting, bird-watching and rainforest education.



**Tour East, Singapore** Judy Lum | Group Vice-President, Sales & Marketing

Today, travellers seek the experiential element when on a holiday and Tour East knows it only too well. At ATF 2016, our destinations are offering an array of activities where experience is key to ensuring visitors take home more than just what they saw. Partake in our foodie adventures of local and peculiar cuisines, be a local for the day, discover local enclaves you will never find in guide books and many more.



**Twinpalms Phuket Resort, Thailand** Somjai Tungkoo | Group Executive Manager

Twinpalms Phuket, 25-minute drive from the airport, is nestled behind the magnificent Surin Beach. Surrounded by beach clubs, distinctive restaurants and yachts, Twinpalms Phuket offers world-class design of comfortable accommodation and thoughtful services. Stepping into its 11th anniversary, Twinpalms also completed a gentle yet meticulous renovation to accommodate forthcoming guests with even more user-friendly co-

## **2016 Buyer Applicants**



Advantage International, **United States of America** Eugene Harley | Managing Director

I am interested in meeting DMCs, CVBs, destination tourism offices,

hotels, airlines and event suppliers. As for destinations, I am looking at Philippines, Thailand, Singapore, Indonesia and Cambodia.



Adventure Travel. Australia Anthony Hill | Founding

I am looking to expand our partnerships with local **DMCs** and Suppliers from

across the ASEAN region.



**ASEANA Travel / Antipode** Voyages, Belgium Benilda O Rebong, | Office Manager

I am focused on the following destinations: Philippines, Thailand,

Vietnam, Cambodia, Laos, Indonesia and Myanmar.



Astral Travels, India Kapil Berera | Managing Director

Destinations in my list are Brunei, Cambodia, Lao PDR, Myanmar, Vietnam, and Philippines such as

Cebu, Davos and Boracay.



**Cosmorama Travel** Services, Greece Panos Kouros | FIT Planning Manager

We would like to expand our offering and feature more options for the Greek

market, in particular, nature, adventure, honeymoon and leisure packages. Am especially interested in destination Myanmar. This would allow me to further expand our FIT business.



Destinology, United Kingdom John Spencer | Product Manager - Asia

I am mainly interested in Philippines, Thailand, Cambodia, Vietnam, Bali

and luxury 5-star hotels.



East and West Travel, **Hong Kong** Iris Hau | VP Business Development

I am interested in getting updates of new destinations, products and



**Easy Tours, Belgium** Antoine Noens | Managing Director

Thailand, Indochina and Indonesia are destinations we are most interested in. At the same time, we

are looking for service providers who can provide inventive deals.



Entourage, Bangladesh Rezaul Ekram | CEO & **Proprietor** 

I am interested in destinations like Myanmar, Cambodia, Laos, Vietnam and Philippines. I am also looking to establish business connections with local operators.



Free Style Leisure / Free Style Incentives, Netherlands Ben Gosman | Managing Director

We are very much interested in the

Philippines, and are looking forward to meeting with suppliers and operators from 5-star hotels, resorts and DMCs.







**Groupe Express Roularta,** France Nathalie Mukhi | Travel Manager

I am interested in Philippines, Indonesia, Thailand, Cambodia, Laos and Vietnam



**Luxury Travel, Poland** Andrzej Tkaczow | Sales Director

I am looking for boutique, luxury hotels and resorts. As for destinations, we are

looking at Philippines, Vietnam, Malaysia and Indonesia.



Tour2u Holidays, Malaysia Anne Tan | Director

We are looking at suppliers and operators from 4- and 5-star hotels and resorts, transport companies

and restaurants. As for destinations, we are interested in Philippines, Cambodia, Thailand and Myanmar.



Honeymoon.Asia, Indonesia Panca Rudolf Sarungu | **Chief Executive Officer** 

I am interested in Philippines, Thailand and



Neptune Travco, India CP Sharma | Managing Director

We are interested in Myanmar, Cambodia, Vietnam and Philippines.



**Trade Global Marketing Tours, South Africa** Ayodele Oyeneyin | CEO/

We are looking at destinations in Philippines, Myanmar, Indonesia,

Thailand, Malaysia, Laos and Cambodia. We want to speak with suppliers and providers from hotels, resorts, luxury travel, travel management, airlines, spa, travel agents, transport companies, tour operators and event organising companies.



**Hotelbeds Group Part of TUI Group, Indonesia** Yohanes Santos **Contracting Manager** 

I am interested in all ASEAN markets and hotels.



**RMK Global Travel** Services, United States of America Arthur Hecker | Owner -Travel Wholesale/ Retailer

My focus will be on suppliers from the

Philippines. I want to get in touch with local providers of tours and accommodation from all over the Philippines.



Sofia Luxury Travel Ltd, **Bulgaria** Diana Lozanova | Director -

Co Owner Destinations we are

interested in include Bali, Phuket, Koh Samui,

Bintan, Singapore, Boracay, Cebu and Siem Reap. We are also looking out for 4- and 5-star hotels, closed resorts, beach villas, and ground handling services.



Cambodia Steve Lidgey | General Manager

Travel Asia a la carte,

Destinations in Vietnam, Thailand and Laos are key markets for us. We are on the lookout for good partners and suppliers from DMCs, travel agents and cruise companies.



Christine Villier | Event Manager

Intersport, France

I am looking for new destinations for different events, destinations such as Singapore, Philippines and Thailand. I am also interested in hotels, venues and DMCs.



Solution Marketing Inc.,

We are looking at Bangkok, Jakarta and serviced apartment



Philippe Peere | Purchase Manager

Destinations of interest for us include Philippines, Vietnam, Indonesia, Malaysia and Thailand.



Yoshiyuki Takei | MD & CEO



Wellcome Tours, India Ankur Kalra | Managing Director

We are looking for DMCs, luxury hotels, spa hotels and theme parks from the Philippines.

**NEW** 

**Buyers Hosting** Programme Available. Refer to Page 8 for more details



Manager I am looking at Vietnam

**NEW** 



# **Discover Why It's More Fun** In The Philippines

Endowed with tropical weather all-year round, tropical foliage bloom and share its perennial beauty in the Philippines. A hundred volcanoes dot the islands including the Philippines in the Ring of Fire, to which it owes its rich, fertile landscape and perhaps the world's greatest biodiversity.

The Philippines' three largest islands of Luzon, Visayas and Mindanao separate the Filipinos into more than 78

ethno-linguistic groups speaking more than 150 languages. The national language is Filipino but have no fear, English is widely spoken.

Language aside, getting to or trading with the Philippines is a breeze with 10 international airports scattered all over, serving passengers and cargo alike. Produce such as the sweetest mangoes and bananas, delectable pineapples and the versatile coconut oil are main exports, but major non-agricultural export products include electronic products, transport equipment, garments, copper, and petroleum products.

Almost every day of the year, in countless communities and towns, and in more than 500 cities and 81 provinces, there is a colorful, flavorful and exciting fiesta or







festival happening. The Filipinos love to celebrate and they show it with their love of food. With Spanish, Malay, Chinese and Indian influences, Philippine cuisine is as vivid and vibrant as the changing colors of the sky at dusk. Mix good food with gregarious and fun-loving people, and you get a country where foreigners make their home almost instantly.

Pristine beaches or crashing waves, bountiful lakes or serene lagoons, magnificent mountains or challenging volcanoes, idyllic countrysides or highly developed cities and urban centers, the Philippines has it all. Best of which is the highlight of each trip one takes, the fascinatingly captivating, warm and hospitable smile of a people who welcomes every traveler with guiding hands and stories to tell.



The Philippines is an irresistible package of old-world charm and modernity, with its world-class facilities interwoven into long-standing cultural and historical traditions. Surrounded by the warm waters of the West Philippine Sea and the Pacific Ocean, the country boasts of countless attractions – from sun-drenched, white sand beaches fringed with swaying coconut palm trees, to cascading waterfalls and thrilling rapids; and from sophisticated entertainment in its five-star facilities, to its gracious centuries-old culture, where the fiesta reigns supreme. This festive archipelago of 7,107 delightful islands is home to one of the most fun-loving people on Earth, whose traditions of warm hospitality welcomes visitors to a rich diverse nation where color, beauty and excitement are never far away.

## **Host City Manila**

The gateway to the rest of the country is the capital of fun – Manila. The premier city of Luzon island is a cosmopolitan and bustling megalopolis boasting posh hotels, upscale shopping centers and entertainment venues that shows its more dynamic side at night. In the midst of all the hustling and bustling of this city of 11.5 million fun-loving people, are centers for arts and crafts, museums, historical landmarks and centuries old churches - a clear indication of the country's link to its Hispanic past.

#### **Getting There**



All international flights in and out of Manila use one of the three main terminals of the Ninoy Aguino International Airport (NAIA). Also known as Manila International Airport, NAIA is one of the two international airports serving the Metro Manila Area and is the main international gateway to the Philippines.



**By Boat** 

Manila is the hub of the Philippine ferry network, and ferries to most major cities will stop at the Manila South Harbor, the city's main passenger seaport.



Provincial bus companies also operate their own terminals which are dispersed throughout the city.

#### **Getting Around Manila**

The elevated LRT is fast and reliable and the preferred transport method to avoid traffic. Jeepneys are colorful and cheap. Motorised tricycles are useful for short hops around town. Taxis are inexpensive.







# Programme correct as of 13 July 2015

Visit www.atfphilippines.com/TravexProgramme.php for the latest programme

18 Jan MON

0900 - 1200 Meeting of the ASEAN NTOs

0900 - 1800

**Complimentary City Tours** 

(For all delegates – pre-registration

0900 - 2100

**TRAVEX Booth Set-up** 

(Official Contractor & Special Design Contractors Only)

1200 - 1330 Lunch\*

1330-1700

Meeting of the ASEAN NTOs

1900-2200 **Dinner**\*

0700 - 1400

**Friendly Golf Game** 

(For all delegates – pre-registration required)

0900 - 1200

Meeting of the ASEAN NTOs

0900 - 1800

**Complimentary City Tours** 

(Official Contractor & Special Design Contractors Only)

0900 - 2100

TRAVEX Booth Set-up

(Official Contractor & Special Design Contractors Only)

1200 - 1330 **Lunch**\* 19 Jan TUES

1330 - 1500

Meeting of the ASEAN NTOs + India

1500 - 1700

Meeting of the ASEAN

NTOs + Russia

1900 - 2200 Hosted Dinner\*

20 Jan WED

0900 - 1200

Meeting of the ASEAN NTOs + China, Japan and Korea

0900 - 1200

TRAVEX Booth Set-up

(Official Contractor & Special Design Contractor Only)

0900 - 1800

Registration for TRAVEX

0900 - 1200

ASEAN Tourism Conference (ATC)

0900 - 1200

ASEAN Airlines Meeting <sup>A</sup>

ASEAN Hotel and Restaurant Association (AHRA) Board; Meeting and Annual General Meeting

Federation of ASEAN Travel Association (FATA) Board; Meeting and Annual General Meeting 1200 - 1400 **Lunch** 

1400 - 1700

ASEANTA Board Meeting and Annual General Meeting

1430 - 1700

ASEAN NTOs Media Briefing

1530 - 1600

**TRAVEX Briefing** 

1630 - 1800

Buyers Meet Sellers (BMS) On-Site Appointment Scheduling Session

1830 - 2200

ATF 2016 Opening Ceremony

2200 - 2400

**Late Night Function** 

Lunch\*/ Dinner\* are for NTO / ASEANTA / Official Meetings delegates Shaded events are part of the TRAVEX programme  $\Delta$  - Subject to confirmation



0900 - 1200

Meeting of the ASEAN Tourism Ministers

0900 - 1700

ASEAN NTOs Media Briefing

0900 - 1200

TRAVEX Appointment Session I

1200 - 1330 **Lunch** 

1330 - 1700

Meeting of the ASEAN Tourism Ministers

1400 - 1800

TRAVEX Appointment Session II

1830 - 2130 **Dinner** 

2130 - 2300 Late Night Function

0900 - 1200

Meeting of the ASEAN Tourism Ministers + China, Japan and Korea

0900 - 1200

ASEAN NTOs Media Briefing

0900 - 1200

TRAVEX Appointment Session III

1200 - 1330 **Lunch** 



1330 - 1500 Meeting of the ASEAN Tourism Ministers + India

1400 - 1800

TRAVEX Appointment Session IV

1530 - 1630

Tourism Minister's Press Conference

1830

**Closing Ceremony** 

0700 - 1230

Golf Programme for Ministers and Head of NTOs

23 Jar SAT

**Post Show Tours** 

**Post Show Tours** 

24 Jan SUN

Post Show Tours

25 Jan MON



# Registered Exhibitors as of 1 July 2015

#### BRUNEI 😻



- Brunei Tourism
- · Freme Travel Services Sdn Bhd
- Orchid Garden Hotel
- The Empire Hotel & Country Club

#### CAMBODIA 🐸



· Ministry of Tourism of Cambodia

#### **INDONESIA**



- Alpha Hotel Management
- Bali Garden Beach Resort
- · Legian Beach Hotel / Candi Beach Resort & Spa
- Maya Resorts
- · Ministry of Tourism, Republic of Indonesia
- Premier Inn Hotel
- PT. Sol Melia Indonesia
- Puri Resorts Bali
- Puri Saron Hotels
- Segara Village Hotel
- Sun Island Bali Group
- Tauzia Hotel Management
- · The Royal Pita Maha

#### LAO PDR



· Mekong Cruises Co., Ltd

#### MALAYSIA G



- · Asian Overland Services Tours & Travel Sdn Bhd
- Bayview Beach Resort
- Borneo Eco Tours Sdn Bhd
- · Borneo Nature Tours Sdn Bhd
- · Borneo Trails Tours & Travel Sdn Bhd
- · Boustead Hotels & Resorts Sdn Bhd
- Discovery Overland Holidays
- Hotel Equatorial
- · Lexis Hotels & Resorts Sdn Bhd
- Meritus Pelangi Beach Resort & Spa, Langkawi
- PNB Darby Park Executive Suite, Kuala Lumpur
- Sabah Tourism Board
- Sunway International Hotels & Resorts
- Sunway Lagoon
- · Tabin Wildlife Holidays Sdn Bhd
- · Tanjung Rhu Resort
- The Datai Langkawi
- The Saujana Hotel Kuala Lumpur
- Tourism Malaysia

#### Philippines 🕍



- · Astoria Hotels and Resorts
- Bluewater Resorts
- CHM Hotels

- Coco Beach Island Resort
- **Five Trees Hotels and Resorts**
- Hotel H2O
- One of Collection
- Rajah Travel Corporation
- Travelexperts, Inc.

#### SINGAPORE (



- FRHI Hotels & Resorts (Singapore) Pte Ltd
- Furama Hotels International
- · Hong Thai Travel Services (S) Pte Ltd
- HPL Hotels & Resorts
- Nirwana Gardens
- Park Hotel Group
- · Red Apple Travel S Pte Ltd
- RMG Tours Pte Ltd
- · Siam Express Pte Ltd
- Tacentre.com C/O Asiatravel.com Holdings Ltd
- Vacation Singapore DMC Pte Ltd
- **World Express Tours**
- York Hotel Pte Ltd

#### **THAILAND**



- 11 Infotech System Co., Ltd
- A&F Tour Travel
- Asian Trails Ltd
- Bangkok Airways PCL
- Buri Beach Resort
- Go Vacation
- · Kata Sea Breeze Resort Co. Ltd
- Koh Yao Yai Village
- MBK Hotel & Tourism (Pathumwan Princess Hotel & Layana Resort & Spa)
- Nora Resorts & Hotels
- Outrigger Asia Limited
- · Patong Beach Hotel and Baan Samui Resort
- Rembrant Hotel Bangkok
- Royal Cliff Hotels Group
- Sala Hospitality Group
- Samed Resprts Group
- Sampran Riverside
- Santhiya Resorts and Spas
- · Shasa Resort & Residences, Koh Samui
- The Aquarmarine Resort & Villa
- The Old Phuket Karon Beach Resort
- The Regent Cha Am Beach Resort
- Twinpalms Phuket
- Veranda Resort and Spa Hua Hin/ Cha Am, Chiangmai,

#### VIETNAM 🔀



- · Serenity Holding
- Viettravel



# Secure Your Booth Online at www.atfphilippines.com

All rates in USD	MEMBERS	NON-MEMBERS
Shell Scheme 6sqm (3m x 2m) inclusive of 1 x standard power point socket • 3 x fluorescent lights • 1 x round table • 1 x wastepaper bin • 2 x foldable chairs • 1 x fascia board inscription	2,475	3,025
Full Delegate	693	847
Co-Delegate	495	704
Accompanying Persons	242	242

#### Exhibitor Entitlements (Per 6sam Shell Scheme Booth)

- 32 business appointments with up to 100% pre-scheduled via PSA and Online Diary
- Access to on-site BMS appointment scheduling
- · Access to all ATF official events, except those for buyers and media only
- Arrival and departure transfers to/from the airport and official hotels
- Daily shuttle service to all functions and activities included in the ATF 2016 Official Programme

#### \*Members Refer To Any Of The Following

- Officials and staff of ASEAN NTOs
- Member of Travel Agents Associations: ASITA, ATTA, ATAB, CATA, LATA, MATTA, NATAS, PTAA, UMTA and VITA
- Member of Hotel Associations: BAH, CHA, HRAP, PHRI, LHRA, MAH, MHA, SHA, THA, VHA.

 Official and staff of ASEANTA- member airlines namely Philippines Airlines, Garuda Indonesia, Royal Brunei Airlines, Cambodia Angkor Air, Malaysia Airlines, Lao Airlines, Singapore Airlines, Thai Airways International and Vietnam Airlines, as well as other national carriers of ASEAN member countries.

#### Important Note

- Seller representation, product and services exposure will be restricted to ASEAN-based representatives located and operated within the ASEAN region
- Minimum order of 1 TRAVEX Booth and 1 Full Delegate is required.
- Full Delegate registration fee applies to the first applicant of the participating organisation and Co
  Delegate fee applies to the subsequent registered person. Both are allowed to register any number of
  accompanying persons although such persons will not be allowed access to the TRAVEX area.

#### **BUYERS HOSTING PROGRAMME**

#### Who Is Eligible:

- Travel wholesalers Retailers Agents
- · Convention and incentive organisers
- Other tourism-related establishments dealing in outbound travel, or promoting tourist traffic to, among and within the ASEAN region

A registration fee of USD 320 (non-refundable) is payable by all confirmed hosted buyers.

#### **Entitlements**

- 1 x buyer badge for entry to exhibition hall and all ATF official events
- 32 business appointments with up to 60% pre-scheduled via Online Diary
- Access to on-site BMS appointment scheduling
- Access to all ATF official events, including hosted events for buyers and media only
- Complimentary airport transfers and local coach transfer from official hotels to exhibition venue
- · Complimentary pre-event city tours of Manila (subjective to available seats)
- Special rates to post-event tours

#### MEDIA HOSTING PROGRAMME

#### Who Is Eligible:

- Editors Journalists Writers Reporters
- Other editorial representatives of bona fide leisure travel trade and tourism publishers from around the world

Hosted media delegates are required to attend key ATF 2016 media events such as the ASEAN Tourism Conference and Media Briefings by ASEAN member countries.

#### **Entitlements**

- 1 x media badge for entry to exhibition hall and all ATF official events
- Entry to media briefings by ASEAN member countries
- Access to all ATF official events, including hosted events for buyers and media only
- Complimentary airport transfers and local coach transfer from official hotels to exhibition venue
- Complimentary pre-event city tours of Manila (subjective to available seats)
- · Special rates to post-event tours

#### **Hosting Privileges**

- Reimbursable flights\*
- Complimentary accommodation\*

\*Terms and conditions apply

Note: Submission of application is not a confirmation of hosting. All registrations are subject to validation and approval by the Host Committee and TRAVEX Secretariat.

Limited hosting spaces are available. Register now at www.atfphilippines.com

**Host Committee:** 







TRAVEX Secretariat:



ATF TRAVEX email: atf@ttgasia.com